

REMARKS/ARGUMENTS

The rejection of claims 1 – 7, 9 – 16, and 18 under 35 U.S.C. 102(a) as anticipated by Crutchfield, and the rejection of claims 8 and 17 under 35 U.S.C. 103(a) are respectfully traversed. The claims have all been amended to call for the display of graphics representing a replaceable part of a device needing repair. The graphics represent a replaceable part of a device and are in the form of a photograph or other illustration depicting the device and one or more parts thereof, wherein when clicking on a displayed part, information about a part selected by the user is made available to the user. The information comprises: (a) one or more manufacturers or other vendors of the part, and/or (b) one or more part numbers of the selected part. Revenue is derived from (a) direct sale of one or more replacement parts to the user, (b) obtaining referral fees or commissions from a manufacturer or other vendor of the one or more of the parts, or (c) gathering consumer information from the user's activities on the web site. No prior art Crutchfield web page provides the claimed graphics or enables the selection of a part from a display of the device and the part, nor is such suggested by combining Crutchfield with Bezos (which has nothing to do with such graphical displays) or with any of the other references.

Applicant submits that the claims are in condition for allowance and respectfully solicits a Notice of Allowance.

The Commissioner is hereby authorized to charge payment of any fees required associated with this communication or credit any overpayment to Deposit Account No. 50-0337. If an extension of time is required please consider this a petition therefor and charge any additional fees which may be required to Deposit account No. 50-0337. A duplicate copy of this paper is enclosed.

Respectfully submitted,

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